# 2KVIZ STUDIO | WORKFLOW

**1**     initial information processing

**2**     one round of 'clay render' draft views

**3**     two or three rounds of draft views

**4**     Final image delivery

# 1 initial information processing

- receiving project 3d model or CAD drawings

- asking for additional information if needed

- refining the model for further work

- preparing the technical task for both parties to follow

Formats we currently work with are
Revit / Sketchup / Rhino / 3ds Max / AutoCAD.
In case the initial model in other software format,
we might ask to export it in any universal format:
obj/fbx/dwg

## 2 'clay render' round

– exploring the project model for beneficial angles suggestion

– getting approval for geometry

– getting approval for angles.

At this stage, model changes up to %20 of whole model volume can be made.

**3** **first round of textured drafts**

- incorporating feedbacks received for the 'clay model drafts'

- discussing lighting and daytime effects

- gaining all necessary information for facade materials

- gaining information regarding the landscape if applicable

Feedbacks related to texturing and lighting are expected

# 3.1

## second round of textured drafts

- incorporating feedbacks received for the first round

- working on fine detailing

- working on postproduction

- if needed, after this round a third round can be arranged.

Feedback regarding texturing, detailing and initial postproduction are expected.

# 4

## Final image production

- incorporating final feedbacks received for the second round before final production

- rendering final quality images

- working on detailed postproduction

After final renders are produced, changes are only possible in postproduction (fixes in photoshop). Any model changes will be charged separately.

# WORK CONDITIONS

Model refining work is included in image price.

In case there is no available model and it has to be built from scratch based on CAD drawings, it will be calculated separately on an hourly rate of 20 USD / hour. The time needed for modeling will be determined after checking the project drawings.

Changes and updates that exceed %20 of the model volume or that are needed after the completion of final renderings will be charged separately based on an hourly rate of 20 USD / hour.

Final quality renders are 5000 pixels on the long side and 300 PPI resolution. If needed, larger formats can be prepared upon the preliminary agreement.

We prefer to work on a minimum of two images per project to make it sufficient to include model refining in the image budget. In case when only one image is required, we might calculate the model refining phase separately depending on the model complexity and based on the hourly rate of 20USD / hour.

# 2KVIZ STUDIO

ARCHITECTURAL
VISUALIZATION
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